

A black and white fashion advertisement featuring a male model with long hair, looking intensely at the camera. He is wearing a quilted jacket with a camouflage pattern and a high, dark collar. The background is blurred, showing other people. In the bottom foreground, there is a dark, rounded object, possibly a helmet or a bag, with a white rectangular label attached to it.

OSC  
CROSS

FW 1415





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## MADE IN CANADA

Since OSC Cross’ establishment, the line has evolved into something more than just another outerwear line. Created for the discerning citizen who appreciates fine tailoring and a Canadian-made focus, OSC Cross is the result of three keystones: an appreciation for good design, decades of expertise in the industry, and of course, a commitment to our valued patrons. Like our expedition sister brand Outdoor Survival Canada, OSC Cross benefits from a history of over 25 years of Canadian-made downwear experience. This is our sturdy testament to reliability, fit, and functionality.

In combining quality craftsmanship with intuitive styling from our design workshop, we are proud to bring you goods that are built to last for years to come.

For FW 2014/15, OSC Cross is inspired by some of the daredevils and dreamers across our great Canadian landscape and beyond. We look to the open roads that promise escapism, freedom, and undiscovered opportunity.

## CONTRIBUTORS

**ANNA PRINGLE**  
WRITER, MONTREAL

Anna Pringle spends her time divided between writing, thinking about robots, hating borders and capitalism, creating sonic noise potions with an experimental witch band, drinking too much coffee and wishing she was a mountain.

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Barry Jordan Chong is the editor of *Double Dot* magazine and host of the interview podcast, *Hogtown Talks*.

He was born and raised in Toronto.

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Benjamin Freedman is an emerging photo based artist presently working in Toronto. His work has been exhibited extensively in Toronto including galleries such as I.M.A. Gallery, Steam Whistle Gallery and O’born Contemporary as well as being published in *Double Dot* magazine, *Obscura Portfolio* and *Function Magazine*.

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**DANIEL SWENSON**  
WRITER, VANCOUVER

Daniel Swenson is a writer, activist, and student from Vancouver, Canada. His work has been published in magazines including *Poetry is Dead*, *Room Magazine*, and the *Ubysey*. Last week he ate 25 samosas.

**GEMMA WARREN**  
PHOTOGRAPHER, TORONTO

Gemma Warren is a British-Canadian photographer living and working in Toronto. She spends her time enjoying many things such as building shelves, befriending puppies, steaming mussels and filling her home with good friends, good food, and good music.

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**JUSTIN LEE**  
WRITER & DJ, TORONTO

Justin Lee is a Toronto-based writer who has written and published two books. His latest book, *Our Liner Notes*, explores the role of music as a romantic catalyst within relationships. When he’s not furiously typing away on his laptop while hopped up on overpriced Americanos, Justin will do his damndest to make you dance at a handful of bars under his DJ alias, This Broken Mixtape.

**TISHAN BALDEO**  
PHOTOGRAPHER, TORONTO

Tishan Baldeo is a fashion commercial photographer from Queens, New York currently residing in Toronto, Ontario. Self taught and motivated, his style is cinematic and contemporary. In his four years of professional experience, he has photographed various designers and has had his work showcased in numerous magazines.

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**OLIVER BANYARD**  
PHOTOGRAPHER, TOKYO

Oliver Banyard is a Toronto-based photographer/videographer. Since graduating from Ryerson University’s Image Arts program in 2011, Oliver’s work has spans the media spectrum, from classical photography to Installation pieces. He currently lives in Tokyo where he acts in TV commercials, shoots videos and mingles with the locals.

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# DARE YOU TO STAY

BY ANNA PRINGLE

The day is long and I can feel it deep within me as my body acclimatizes to what I find myself within: a cold, melancholic morning. My mind drifts to a moment that occurred once, when, as I looked at the city before me, I heard someone talk of the skyscrapers as violent spikes piercing the skin of the earth. I had never thought of the city that way, the city’s always been my only home; the comfort of the silenced speech of the gutters, the comfort of the streets where I have no face, the comfort of the anonymous cups of coffee I ground myself in after a rough night. Lying in my bed, the city crashes down on me, the atmosphere of grief a quicksand I can’t escape. I find myself endlessly thrashing after the small instances of air I can find, movement expresses a different understanding of space when you think of it on the scale of a room. My bones slowly merging with my bed below me... I will chase my next breath. I know this is all I have, this minute moment in which I dream of movement. The city calls and punishes those who stay.

I can’t get the noise out of my head. I can’t get the noise out of my head. I can’t get the noise out of my head. Has it always been there, that ever pulsing, ever horrific mechanical heartbeat? An abusive lover the city is to me and yet, after harsh exchanges, I find myself clinging in utter desperation, desiring the city’s desire. I have began thinking of the city as a fellow organism, fighting for survival... I move through its arteries, a relationship of mutual symbiosis, I feed off the city’s toxicity and in turn, the city feeds off me. As I try to move, the realization will slowly set in, you can’t travel through a city when the city is within, the deep lament of gravity is the only motion to know. To travel, to move, when one is so stuck. The only movement allowed at this point is that of the lonely prefabricated model home wandering across the landscape, searching for a bit of human connection. The power lines tie us together, we breathe through them, remember that.

I had a bad week last night. I thought maybe we could go out, have a drink, maybe dance a little bit. I had a bad week last night. I will move in ways you don’t know. The heartless love I know is the only love I can give, I know we can feel each other in the gritty whispers of cold nights, I know we can travel together, the walk is long, the walk is here, the walk is not a walk, the walk is an awkward slow dance of bodies remembering the distance of desire. We are binded together by the grid, a wonderful drive-thru marriage, a grouping of the many, our feet have blisters as we walk the non-walk. As we walk the non-walk, I am recklessly lost in the creation of a different sound. This grand adventure takes place in the temporal realm of nanoseconds, I’m lost in the disenchanted particles of air between you and me. My thoughts move like waves and one day, I will no longer know you, we will be somewhere else, the city will have a different name. One day, we will be left biting our tongues, anxiously choosing our words, unsure of the space between us, yearning for the days when we woke up together, giggling about nothing, our thoughts mingling with the soft morning light. The sun sets early these days and I’m not even sure it is the sun anymore, my body moves to the rhythm of a different heat. I am still mourning my sickness.







**GATINEAU - #AM01CX / #AM02CX**

Retro Canadian varsity jacket fit

Metal snap front enclosure

Heavy-duty elasticized waistband and cuff

Available in melton/melton and melton/leather combinations

Embroidered chest insignia / Reinforced side pockets

kelly green  
melton/black

red melton/  
navy melton

Limited Availability





brick  
red

## DIEPPE — #A16CX

Adjustable hood with leather trim drip flap at front  
/

/ Button-down front flap at top

Leather trimmed welt pocket at chest  
/ Lower button-down flap pockets

Zippered cuffs with leather trim

Inner security zippered pocket / Inner fleece  
cuffs

pine

stone

blackout

camel

seabard  
blue

cobalt

crosshatch







# OKANAGAN — #A09CX

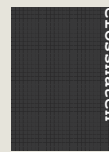
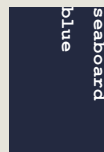
Down filled collar faux-shearling trim

Snap button closure at front

Patch pockets with leather-trimmed hand warmer pockets

Leather cuffs with snap closure / Inner security zippered pocket  
/ Reinforced contrast elbow patches

/ Elasticized knit waistband at back







brick  
red

camel

ST. JOHN'S — #A22CX

Detachable hood with removable Canadian Coyote fur trim /

/ Fleece lined inner collar

Upper hand warmer pockets with waterproof zipper closures

Reinforced contrast elbow patches / Heavy duty elasticized inner knit cuffs

Inner security zippered pocket / Inner mesh pockets

seaboard  
blue

blackout

pine

cobalt

stone

crosshatch





CAMROSE — #A11CX

Removable genuine wool shearling hood trim

Contrast Georgian Twill fabric detailing on pocket flaps and cuffs

/ Fleece lined walking pockets / Inner mesh pockets

Bellow pockets with flap closure and zippered side entry

Interior waistline drawcord / Inner security zippered pocket





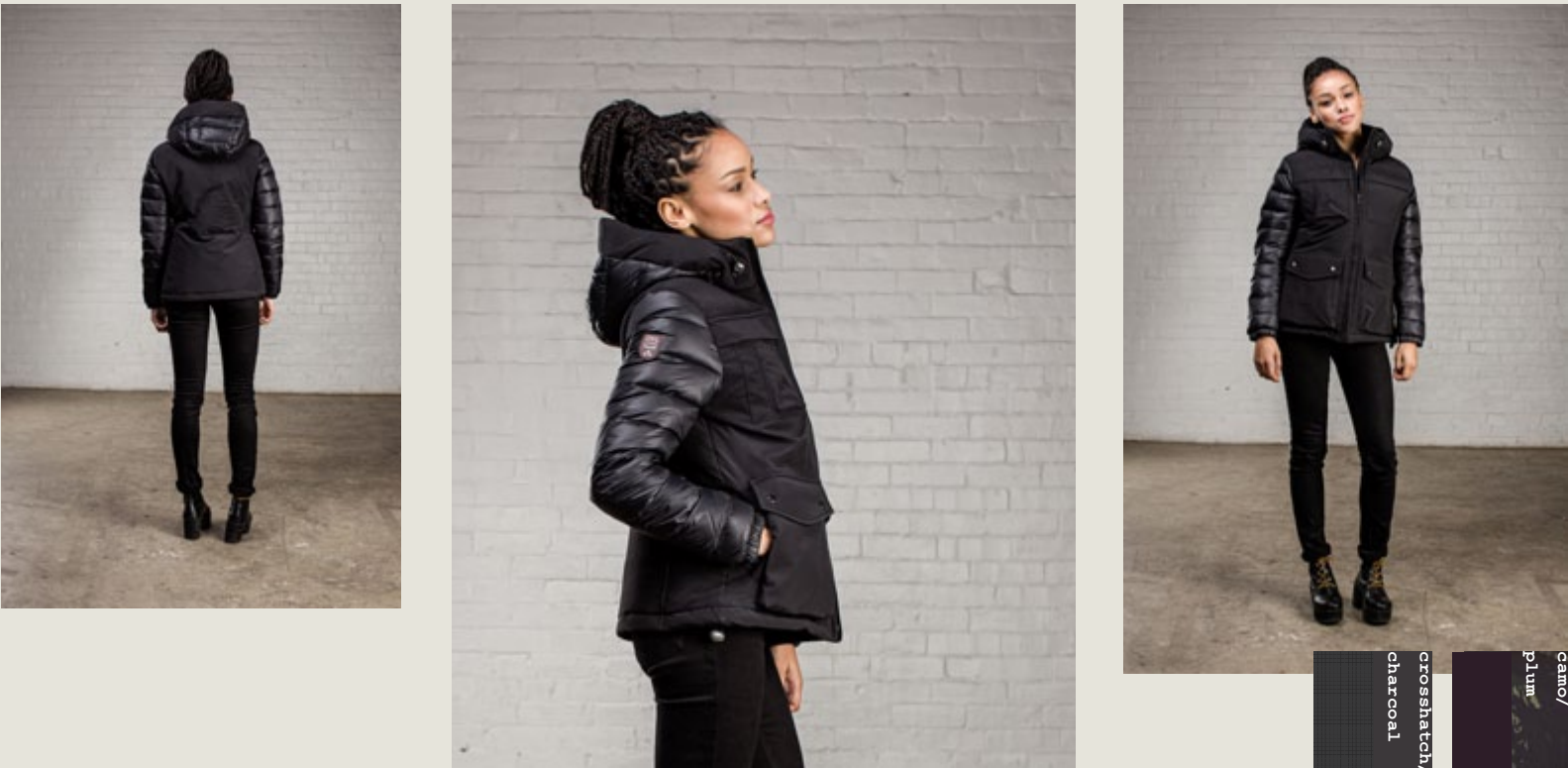


## WELLAND — #A08CX

Adjustable hood with neon colour piping

Wide front flap with snap closures / Flap pockets with contrast detail at front  
Breathable ENTRAX 800 @ fabric / Inner security zippered pocket / Inner mesh pocket

Vented back / Adjustable cuffs / Adjustable drawcord hem



## MIRAMICHI — #A15CX

Contrast fabric detailing on sleeves and hood

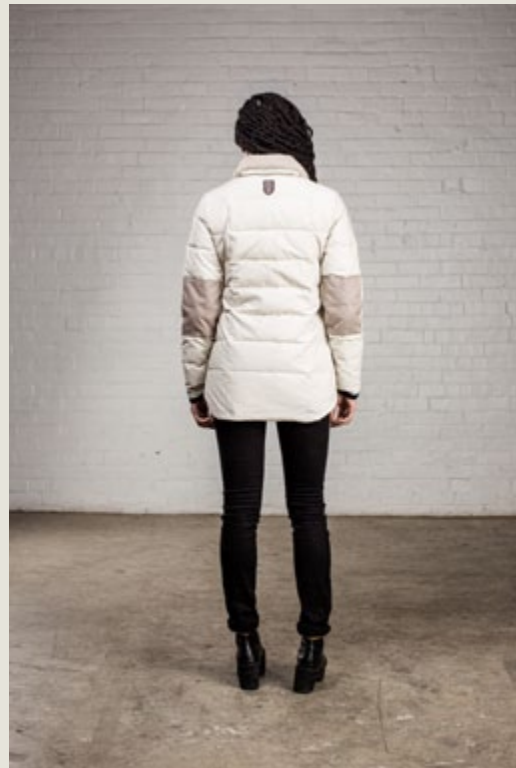
Zippered chest pockets / Drawcord hood

Bellow pockets with flap closure and zippered side entry  
Elasticized wristbands / Drawcord in bottom hemline

Princess seam for shaping fit / Inner security zippered pocket







Stone

## AMHERST — #A17CX

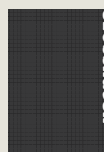
Down filled collar faux-shearling trim

Snap button closure at front

Patch pockets with leather-trimmed hand warmer pockets

Scooped back bottom / Inner security zippered pocket / Reinforced contrast elbow patches

leather cuffs / Elasticized





Lightweight, quilted jacket with a trim fit / Available in matte Sporting Shield fabric  
An ideal weight for layering or packing  
Packs into its own interior zippered pocket

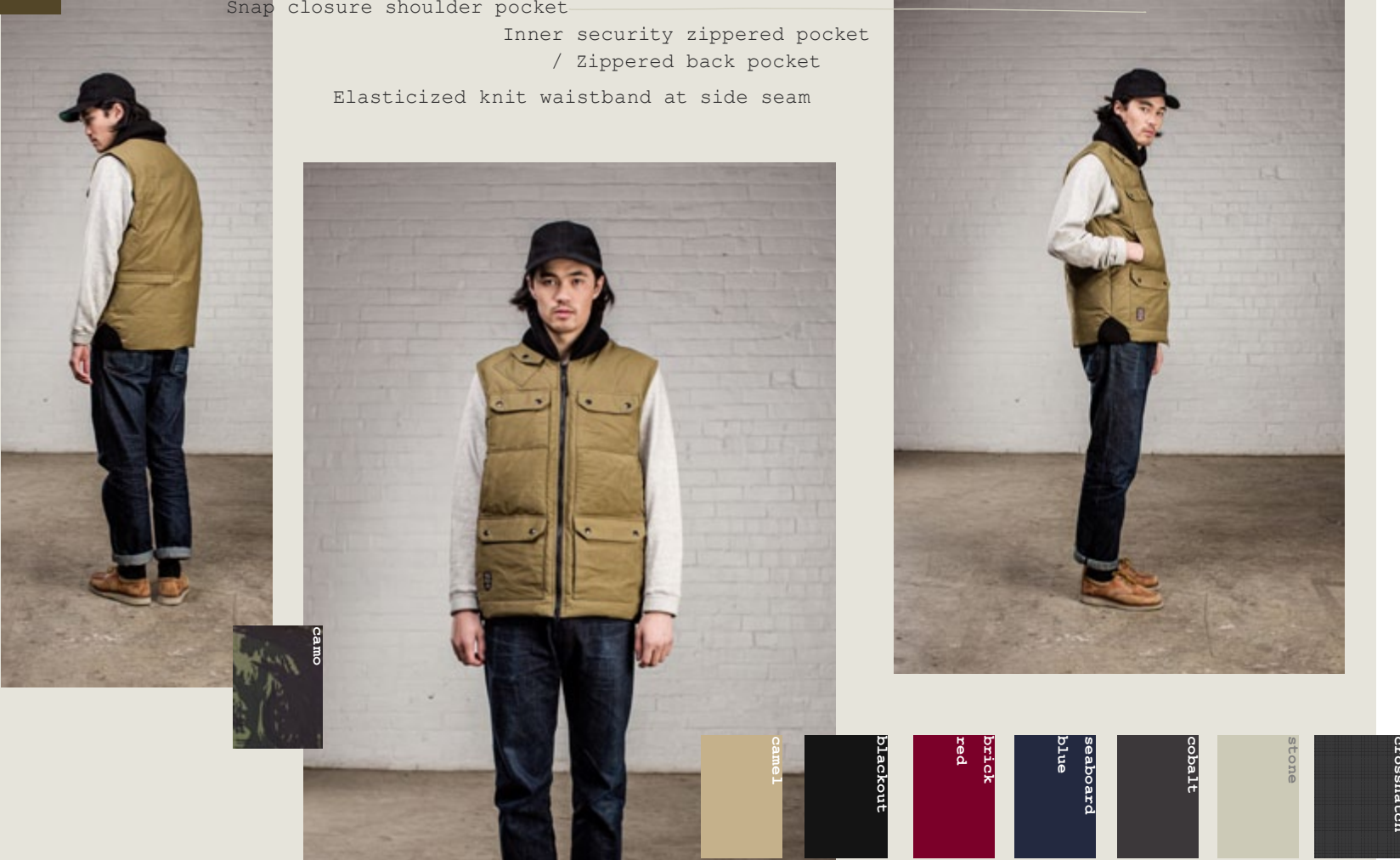
TORONTO — #OSTN02

Zippered front closure  
Elasticized cuffs / Elasticized hem on both sides



HAMILTON — #A21CX

Down filled knit collar / Flap pockets throughout front panel  
Fleece lined hand warmer pockets / Snap closure shoulder pocket  
Inner security zippered pocket / Zippered back pocket  
Elasticized knit waistband at side seam







LEDUC — #A02CX

Detachable genuine wool shearling hood trim

Georgian Twill fabric bottom and under sleeves  
(contrast detailing on lower body and under sleeves)  
C45 Legacy fabric upper body

Chest pocket with flap and snap buttons / Fleece-lined pockets with zipper closures

Inner security zippered pocket / Inner mesh pockets



blackout

MONCTON — #A01CX

Sporting Shield fabric detailing on sleeves and hood /  
C45 Legacy fabric on body and hood

Zippered chest pockets / Drawcord hood  
Bellow pockets with flap closure, zippered side entry,  
and fleece lining  
Elasticized wristbands / Drawcord in bottom hemline

Inner security zippered pocket



stone/slate





seaboard  
blue

## WHITEHORSE — #A04CX

blackout

pine

brick  
red

camel

cobalt

stone

crosshatch

Detachable hood with removable  
Canadian Coyote fur trim  
Hidden left chest pocket with gunflap / Inner drawcord at  
waistline

Bellow pockets with flap and but-  
ton closure / Inner mesh pockets

Large front chest pocket with water-  
proof zipper closure / Fleece inner collar

Zippered back waist pocket / Inner security zippered pocket

seaboard  
blue

pine

brick  
red

camel

cobalt

stone

crosshatch

camo

blackout

## LACOMBE — #A05CX

Detachable genuine wool shearling hood trim

Reinforced elbow patches / Waist snap-button tabs

Front pockets with flaps and snap closures

Inner security zippered pocket / Reinforced back vent

Inner mesh pockets







### DAWSON — #A03CX

Sporting Shield fabric on front shoulders, back yoke, hood and sleeves /

Left chest pocket with pen compartments and zipper

Right chest pocket with flap and snap buttons / Inner mesh pockets

Drawcord on hood and hemline / Inner security zippered pocket

Fleece-lined pockets with waterproof zipper closures

C45 Legacy fabric body



### LONDON — #OSTN03

Lightweight, quilted vest with a slim fit

An ideal weight for layering or packing

Packs into its own zippered pocket

Zippered front closure

Elasticized hem on both sides / Available in matte finish



### TREMBLANT — #OSTN06

Lightweight, quilted jacket with a trim fit / Available in matte and shiny combination  
Sporting Shield fabric

An ideal weight for layering or packing / Zippered front closure / Packs into its own interior zippered pocket

Matte finish body / Shiny finish shoulder and collar / Piping on front zipper

Elasticized cuffs / Elasticized hem on both sides / Harvest Yellow zippers







seaboard  
blue

YELLOWKNIFE — A22CX

Adjustable contrast hood

Zippered hand warmer pockets

Lower patch pockets with snap closures /

Zippered side pockets /

Inner security zippered pocket / Reinforced contrast elbow patches

Inner mesh pockets /

Heavy duty elasticized inner knit cuffs



OTTAWA — CSO1202

Detachable hood with removable Canadian Coyote fur trim /

Snap secured wind flap with chin guard

Large bellow pockets with Velcro snow flaps / Fleece lined side zippered pockets /

Adjustable drawcord at waist /

Inner security zippered pocket

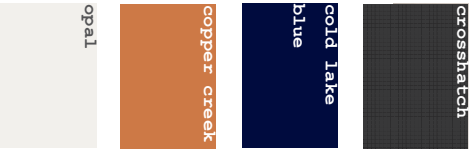
Smart collar (flexi wire) / Storage and pen pocket on left sleeve /

Inner mesh pocket

Asymmetric upper chest pocketing /

Double reinforced elbow patches /

Heavy duty elasticized inner knit cuffs



EDMONTON — CSO1201

Detachable hood with removable Canadian Coyote fur trim / Snap secured wind flap with chin guard

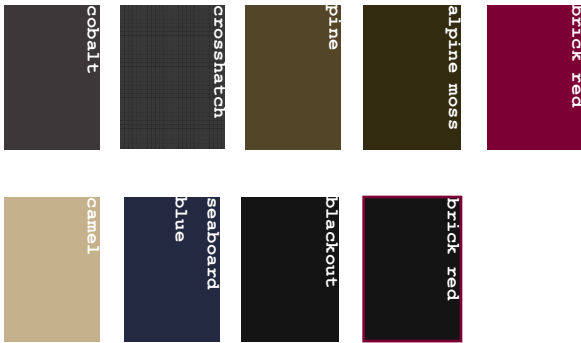
Upper chest patch pocket & Smart Collar

Fleece lined front angled pockets with Velcro flaps /

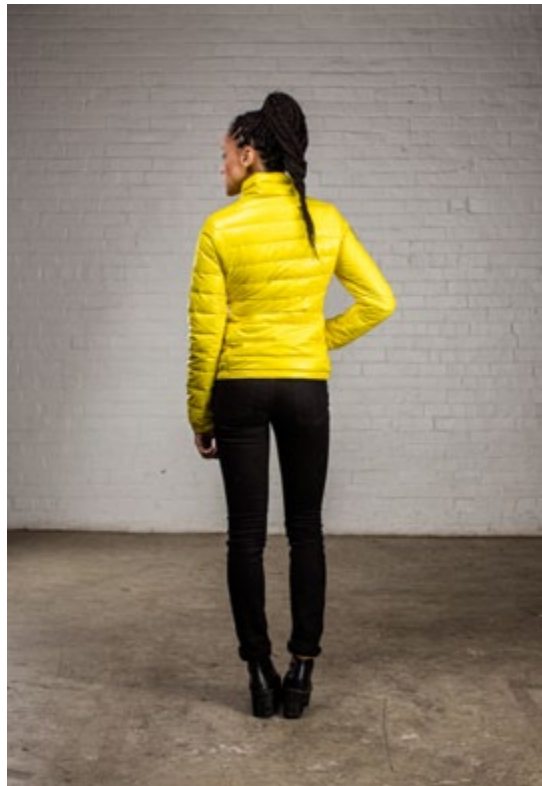
Single snap shoulder epaulets Storage and pen pocket on left sleeve /

Double reinforced elbow patches

Inner security pocket & mobile device pockets / Heavy duty elasticized knit waistband & cuffs







yellow

### MONTREAL — #OSTN01

Lightweight, quilted jacket with a trim fit / Available in matte Sporting Shield fabric

An ideal weight for layering or packing

zippered pocket

Zippered front closure

Elasticized cuffs / Elasticized hem on both sides



teal

### HALIFAX — #OSTN04

Lightweight, quilted vest with a slim fit

An ideal weight for layering or packing

Packs into its own zippered pocket

Zippered front closure

Elasticized hem on both sides / Available in matte finish



red

### TOFINO — #OSTN05

Lightweight, quilted jacket with a trim fit / Matte body

/ An ideal weight for layering or packing / Piping on front zipper

Matte finish body /

Shiny finish shoulder and collar

Zippered front closure / Packs into its own interior zippered pocket

Elasticized cuffs / Elasticized hem on both sides / Harvest Yellow zippers

Charcoal







Inset fleece stand collar, external shawl collar with wool shearling trim

Lower fleece lined pockets with button flap and waterproof zipper closure /  
Extended inner fleece cuffs

Adjustable drawcord waist / Two layer front /  
Full zip front with snap and Velcro closure flap overlay

Upper right button-down gunflap

Inner security zippered pocket / Inner mesh pockets

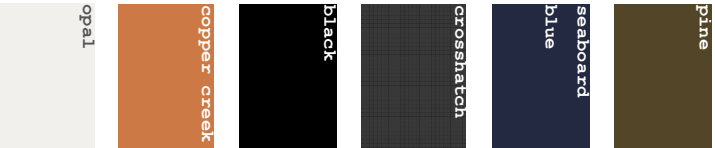
Detachable hood with removable Canadian Coyote fur trim /  
Snap secured wind flap with chin guard

Smart collar (flexi wire) / Fleece lined inner collar

Layered left chest pockets with waterproof zipper closure /  
Lower front fleece lined single welt zippered pockets

Left sleeve security pocket / Zippered cuffs with extended inner fleece cuff

Inner security zippered pocket / Inner mesh pockets







seaboard  
blue

### CALGARY — #A13CX

Detachable hood with removable Canadian Coyote fur trim

Quilted contrast fabric detailing on shoulder,  
walking pockets, and elbow patches  
Inner fleece cuffs / Inner security zippered pocket

Two front pockets with snap-button flaps / Inner mesh pockets

Fleece lined quilted walking pockets / Fleece inner collar

blackout

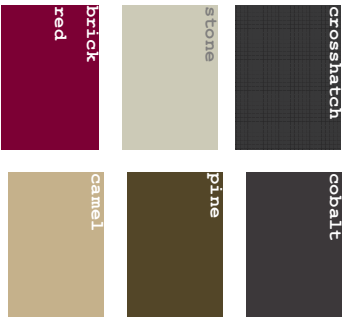
### JASPER — #A12CX

Fleece lined upper hand warmer pockets

Lower patch pockets with waterproof zipper  
Reinforcing elbow patches / Inner fleece cuffs

Inner security zippered pocket / Inner mesh pockets

Hood with drip flap at front







# DISPELLING THE MYTH OF A DAREDEVIL: SCOTT HAMMELL

TEXT BY JUSTIN LEE, PHOTOS BY BENJAMIN FREEDMAN

There’s a popular idiom in magic that claims, “You don’t get into magic, magic gets into you.” For Toronto magician Scott Hammell, that moment came at the mere age of 12 when he witnessed a young magician named Dan levitate a crumpled up tissue above his hand in mid air for minutes, even after he left the room. From that moment on, Hammell was hooked. He convinced Dan to mentor him, including the in’s and out’s of the art form’s business side. It soon became clear to Hammell that magic was more than just a casual hobby.

He became consumed by his passion and motivated himself to learn and execute new stunts and illusions, performing all over North America, Cuba, Barbados, Abu Dhabi, Dubai, Singapore, Australia, and Kenya. In 2003, he was featured on Ripley’s Believe It or Not for his “Escape to Cloud Nine” stunt where he escaped from a straightjacket and over 50 feet of steel chain secured with four padlocks, all while being dangled upside-down from a hot air balloon, 7,200 feet above the ground. Not only did the feat single-handedly cure his fear of heights, it also landed him the first of his four Guinness World Records.

OSC Cross recently talked to Hammell about his daredevil career as an escape and stunt artist, illusionist and hypnotist, and motivational speaker.



**JUSTIN:** How did you get involved in motivational speaking?

SCOTT: In high school, I was really involved in student leadership. I would attend fantastic conferences and see some of the best speakers in the world. At that point, I was already performing around North America. The teacher that was taking me to these conferences told me to add a message to what I was already doing. The entertainment would be a hook. I would have a greater audience base, more opportunity to travel, and most importantly, the ability to inspire the audience while entertaining them. I was helping to organize a conference while in high school and one of the keynote speakers got stuck at the border. A few of the other organizers knew I was comfortable in front of an audience and that I was able to perform, so they asked if I could cover for the speaker. It went really well and then things started taking off. At the time though, I didn’t feel like I had anything to talk about. I see now that that’s just not true, but that was my sense at the time. I figured if I were to set a Guinness World Record, it would give me something to talk about. That is why I decided to do (my first world record), “Escape To Cloud Nine”.

**J:** You suffered some pretty serious burns on your hand when one of your stunts went haywire. Did you consider quitting magic after that accident?

S: Definitely not. I would have been forced to quit due to injury, but I would have never voluntarily quit. Worst case, I would have switched to routines that don’t require me to do much! When things go wrong for me, I tend to think of it as a “this isn’t telling me to quit” scenario; it’s more of a “prove how bad you really want this to happen” scenario.

**J:** Comedian Aziz Ansari has a bit about how his favourite stereotype is that all black guys are blown away by magic. In your own experience, would you agree with this stereotype?

S: When I saw Aziz do that bit in Toronto, I lost it. I do find that it is generally true. It’s not just on camera though, which is what I originally thought. (Anytime you bring a camera crew to some close up magic, people’s reactions seem to be heightened). In one-on-one settings, where there is nobody to impress and no cameras to play for, I’ve gotten the exact same reactions. If Aziz ever wants to see the exception to the rule, I’ll take him to Kenya. I performed some magic while I was there and it was not always met with love. In some cases, the elders thought that I was a voodoo shaman and wanted me

to leave their village immediately. They did not like me, nor would they look at me. Luckily we had a really good translator who was able to ease the situation enough that I could show them some more. After showing them some more, I would teach them the secret so that they could see that I didn’t have magical powers. I was simply using trickery.

**J:** There used to be a Canadian show called *Keys to the VIP* where two guys would compete in the “sport” of picking up girls at clubs, and a panel of judges would rate their game accordingly. There was this one episode where this goofy looking guy would perform a magic trick as an “icebreaker”, which would almost always result in him getting the girl’s number.

S: His name is Mike D’urzo. He’s actually a good friend of mine.

**J:** Uhhhh... oops. [Nervously laughs.]

S: No, he would say the exact same thing. He’s not a Brad Pitt [type], and yet, he won the whole season. He was able to totally defuse the awkwardness using his magic. But if you met Mike in a day to day situation, he is one of the nicest dudes you’ll ever meet; he doesn’t need the magic. But in a club situation where girls are dressed to the 9’s and expecting to be hit on total creepers, he was able to make these girls feel totally comfortable and get their number. Magic breaks language barriers, cultural norms. It’s ageless – you can perform for kids, you can perform for the elderly, and everyone in between.

**J:** So then the obvious question here would be, have YOU ever used magic to impress a girl?

S: I’d like to say no but I’m sure I have. I’m sure my girlfriend could tell you stories about how when we first started dating, I would do an intimate trick with a deck of cards [that could serve] as a metaphor and hit her really hard in an emotional way. And generally speaking, women love a confident man on stage. That’s why so many women love musicians; they see them performing and they’re really putting themselves out there. You’re completely vulnerable when you’re on stage.

**J:** What takes longer to plan: your intricate, death-defying stunts or Criss Angel’s evolving hairstyle?

S: Definitely Criss Angel’s hairstyle. What takes even longer than that? Air brushing his abs on for his topless scenes.





## GETTING TO KNOW JAPAN

TEXT & PHOTOS BY OLIVER BANYARD

There is a web of streets that make up an isolated shopping district in Harajuku. On each street there are dozens of shops; in front of each shop is a spacious seating area and an ashtray. While the content of shops can vary from high couture imports to mothball-scented secondhand clothing, all the storefronts have this seating area in common. I spend a lot of time wandering arounds these courtyards, talking to the people who hang out in front of the shops.

Susan Sontag said, "The camera makes everyone a tourist in other people's reality..." This has become especially real as I work with cultural and language barriers in Japan. However, despite all this, people are always quick to pose, giving me a brief but lasting glimpse of their reality. And I'm keenly aware of the unique position I am in: to be experiencing the lives of others through the lens of a camera.



PAVING A HERITAGE:  
AN OSC CROSS PROFILE

BY BARRY CHONG

When you buy an OSC Cross product, know that you’re getting more than just a coat. OSC Cross is a fashion-conscious alternative to traditional outerwear. Handmade entirely in Toronto, OSC Cross’s down jackets and vests cater to the tastes of Canadian urbanites. Less focused on extreme weather than its sister company, Outdoor Survival Canada, OSC Cross wants to jive with the look of the city. More important than its aesthetic, though, is the brand’s driving philosophy. “None of my clothes need to be extremely popular,” says OSC Cross president Johnny Yiu. “Once your brand enters the mainstream, it loses its uniqueness. I’d rather have a brand that is appreciated.”

Yiu’s commitment to quality began in 1985 when he founded OSC Cross’s parent company, Duvet Comfort Inc. Being a well-travelled man with a passion for clothes, Yiu believed his designs needed to take on a lasting cosmopolitan style. And he knew that he had to make them at home, in Canada. “Designing is a very personal thing,” Yiu says. “I want every detail done right. It’s hard to communicate what you want to someone who is 10,000 miles away.” From design to production, making clothes is about making adjustments that ensure the designer’s vision. However, OSC Cross needed a slightly different approach.

“When I came on in 2011, the original jackets were just thinner versions of the Outdoor Survival Canada products,” says OSC Cross Creative Director Tammy Yiu. “I knew there was an audience looking for something new; we had to make a new brand.”

And OSC Cross’s products are certainly new. Consider the bold, brick-red St. John’s, a playful take on a men’s parka. The jacket’s most striking feature is its detachable hood with removable Canadian Coyote fur trim, further emphasized by an exaggerated collar. It also boasts an array of zipper and snap pockets—inside and out—and sophisticated Georgian Twill elbow patches, quirky features for the detail-oriented sartorialist. Consider also the ladies’ Laval. With its slim-tailored silhouette and cascading wool collar, the jacket has Old World elegance. Its colourations, though, are decidedly contemporary, coming in variations like Pine and Brick Red.

These designs feel and look like they are made in Canada, for Canadians—because they are. OSC Cross’s east Toronto headquarters is like a Willy Wonka factory dedicated to contemporary clothes. Stepping through the front door, you’re greeted by a gurgling fountain (made by Johnny, of course) full of large fish, a go-to symbol of Chinese good luck. Hallways are lined with colourful fabric and posters of bygone lines; offices house hundreds of jackets and prototypes hanging on racks; a giant sewing floor full of people and mammoth machinery hums away. Despite the quickly advancing onslaught of “the busy season,” everyone seems to be at home. One of the most impressive features of the OSC Cross factory is the custom-made,



LIMITED LIFETIME  
WARRANTY

We offer a Limited Lifetime Warranty against any defects found in the workmanship and material of this garment. OSC Cross will (gladly!) repair or replace for the life of the product any item found to be defective in materials or workmanship when put to normal wear and tear and cared for in accordance to instructions.

This warranty excludes damage from misuse or abuse, such as improper cleaning, neglect, accident, fire, theft or for commercial wear. Any alterations on the product will void the Warranty.



computer-automated down filtering machine. Surrounded by computer-run embroidery and inking machines, this old school contraption prepares the finest duck and goose down for the OSC Cross jackets and vests.

Still, challenges remain, namely, keeping focus on what will bring the brand long-term success in the face of rival outerwear companies. “What I’m trying to do is make the OSC Cross [sales] cycle as long as possible,” Yiu says. “A cycle can be very short—five, six years—but then you’re dead. The brand has to represent an outerwear behaviour.”

Despite OSC Cross’s growing ambitions, becoming a cookie cutter company was never the goal in the first place. That’s why the OSC Cross team has spent the last two years tapping into the local community, organizing projects and events that bring together likeminded artists and entrepreneurs. “I often forget that we’re part of Toronto’s fashion community,” says marketing manager, Shayda Omidvar. “I think we’re more a part of the maker’s community.”

The work that goes into building a fledgling brand is taxing. “Getting things done with a small team requires a lot more emotional involvement,” says Tammy. “But it’s also more satisfying; when something positive happens, you know that it’s a direct result of your effort.”

OSC Cross is moving along. Today, its gear is sold in Vancouver, Victoria, Edmonton, Calgary, Montreal, Quebec, parts of Europe, and 13 Toronto stores. The already substantial collection is growing too, with down shirts, vests, and limited edition Varsity-style jackets now available.

“We want to connect with people who appreciate the concept,” Tammy says. Like its team, OSC Cross’s concept seems to be working.

PRODUCT FEATURES

STANDARDS

<i>Proudly Made in Canada</i>	OSC Cross garments are manufactured in Scarborough, a district in the eastern area of Toronto, Ontario, Canada. Each garment is handmade by experts who have made premium down garments in Canada since 1985.
<i>Pure Processed Down</i>	OSC Cross uses a proprietary blend of duck and goose down, of the highest standards
<i>Down Fill Power</i>	A 650 LP (loft power) ensures an ideal balance of function and accessibility. The measure of the quality of a garment is not only measured by LP, but by many factors, including fabrication and construction.
<i>Temperature Rating</i>	– 25°C for parkas and 0°C for Lightweight series based on average temperature tolerance, with flex due to individual variances

DETAILS

<i>YKK Zippers</i>	YKK zippers are trusted worldwide for quality production standards and produce among the most reliable fasteners on the market
<i>Security Pocket</i>	Inner pocket with zipper closure to keep valuables close and protected
<i>Smart Collar</i>	A flexi wire sewn into the top of the collar, enabling it to be molded into place
<i>Fleece-lined Pockets</i>	Microfleece lining for comfort
<i>Premium Velcro</i>	Advanced non-hook system for minimum snagging
<i>Wind Flaps</i>	Heavy-duty feature to keep warmth secure
<i>Fleece Extended Inner Cuffs</i>	Warms hands and seals out wind penetration
<i>Reflective zipper pull</i>	Woven zipper pull with minimalist reflective detail

FABRICS & MATERIALS

<i>C45 Legacy Fabric</i>	An outer shell fabric made of cotton and nylon with wind and water-resistance properties, and sealed with a waxed finish
<i>Sporting Shield Fabric</i>	A soft, supple outershell fabric that is both water and wind resistant
<i>Georgian Twill Fabric</i>	A heavy, weatherproof polycotton blend fabric applied for durability details
<i>Contempo Fabric</i>	Tiger Camo and textured Crosshatch fabric with water and wind-resistant properties
<i>Racer Shell Fabric</i>	A retro windproof and water-resistant fabric with a distinctive cord pattern
<i>Genuine Wool Shearling</i>	Deluxe sheared merino wool trim offers insulating properties in dry and wet conditions
<i>Coyote Fur Trim</i>	Sourced from Canadian Coyote and obtained by ethical methods in adherence to Canadian standards
<i>Leather Trim</i>	Detail and seams in black genuine leather



PAVING/PAYING

BY DANIEL SWENSON

The clichés of a road trip are hard to avoid.  
Clichés are social scripts.  
They are small spells of déjà vu.

A hand out the wind, rolling along to the wind,  
The way the highway sounds at six pm. The sky darkening and the  
Road emptying, and the flat tire on the side of the highway.

We read about these things in books and think we know the  
Dark feelings of this travel—a rebellion in short order;  
A nowhere we know.

But feeling the wind glance off your hand, move through your  
Open window, kneel and knead itself through your hair,  
This is an altogether different feeling.

We unleash ourselves against this dark pavement  
And think that we may grow tired of the three or four CDs we  
Made fervently at dawn.

The shock and awe we all face, going 90 kilometers  
Past our breastbone, is the feeling that this pavement  
Is at once part of us, and still yet something far away.



CREDITS

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SPECIAL THANKS

Town Moto  
Bellwoods Brewery  
Josh Macdonald





[WWW.OSCCROSS.COM](http://WWW.OSCCROSS.COM)

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